

Sample Letter to the Editor:

<Insert your organization's logo here>



**Contact: <Name>
<Phone number>**

Local "Best Workplaces for CommutersSM" Curb Traffic Congestion

How much time do you waste every day sitting on **<insert name of familiar highway>** on your way to work? You're not alone. According to the Texas Transportation Institute, **<insert your local metro>** rush-hour commuters spend more than **<X minutes>** every day stuck in traffic. In fact, we are the **<X>** most congested area in the nation!

Fortunately, more and more leading employers in the **<insert your local metro>** metro area are taking important steps to curb traffic congestion—and yours might be one of them! They are the **<insert your local metro>** area's Best Workplaces for CommutersSM, and they offer first-rate "commuter" benefits that encourage their employees to avoid driving to work alone.

Employers such as **<list several local employers>** have made the prestigious list, doing their part to reduce traffic congestion and improve air quality in the region. They offer such benefits as free or subsidized **<name of local transit pass>**, vanpool passes, or telework options that give their employees the flexibility to work from home. In recognition of their innovative approach, these employers are earning national praise from the U.S. Environmental Protection Agency and U.S. Department of Transportation.

But employers aren't the only ones taking action. **<Insert your organization's name>** is proud to be part of a growing network of local governments, transportation management associations, business organizations, and clean air groups that are committed to improving the daily commute for thousands of the nation's workers. We're doing our part in **<insert your local metro>** by **<insert brief description of your local commuter services or program>**.

So ask your benefits coordinator about commuter benefits today! Working together, we can improve your daily commute. To see if your employer qualifies as one of the Best Workplaces for CommutersSM, visit www.bwc.gov/dowequalify. For more information about the Best Workplaces for CommutersSM list, visit www.bwc.gov, e-mail bwc@epa.gov, or call 1-888-856-3131.

Sincerely,

**<Name>
<Organization>**

Note:

For detailed information to complete the first paragraph, visit the Texas Transportation Institute Web site. This site contains comprehensive congestion information for 85 metropolitan areas: http://mobility.tamu.edu/ums/congestion_data.